

Media Release

June 2009

First steps toward Paperless City Council Meetings.

NotuBiz introduces in cooperation with IREX Technologies the digital reader for city council members.

Hardenberg, 22 June 2009 – The municipality of Hardenberg (Overijssel, the Netherlands), starts today with a test to provide all council members with a digital reader. Today, 15 council members are issued with a digital reader. Ultimately, each council member will have a reader at his or her disposal. The digital reader makes it possible to significantly reduce the paper flow required to prepare for council meetings. Through the digital reader it is possible to read meeting documents with the comfort of real paper, and one can also make notes on the documents. The purpose of the test is to fully switch to paperless meetings by April 2010. With this step, the municipality of Hardenberg will be the first Dutch city to completely shift to digital delivery of documents.

"It is a step that completely fits within the ambition that the city has set for itself," said Yolanda Waaijer, Registrar of the city of Hardenberg. "Our objective is strongly focused on reducing the CO2 emission by the local government. With this step, we as a community significantly contribute toward this. It is not only the entire paper flow that can be omitted, but also the whole logistics to get the documents to the correct locations. Perhaps the biggest saving is in this last aspect," continues Waaijer. "In addition to saving paper and reducing the environmental impacts, it also saves time. The municipality is now able to get all relevant documents to the council multiple times a day with just the press of a button."

"The whole process from creation to transmission of a document has been digitized within the municipality Hardenberg. But to comfortably read the documents they are still printed," concludes Rens Groeneveld of NotuBiz. "With electronic paper, we have provided the last link needed for a complete paperless solution, and offer the local governments a solution that not only saves time but is also good for the environment."

"We see it as our contribution to provide companies with solutions that assist with the replacement of paper by electronic paper," adds William Endhoven, VP Business Development and Marketing of IREX Technologies. "Electronic paper makes it easier for people to read and write digitally. This is a solution for governments, professionals and education applications. "

In addition to Hardenberg there are twenty other Dutch municipalities that are involved in a test project to implement a digital reader.

About NotuBiz

NotuBiz is the market leader in city council publications. Besides NotuDoc, NotuBiz also provides live broadcasts of city council meetings (NotuCast) and making audiovisual minutes (NotuRecord) on the Internet. NotuBiz presents itself as a service provider instead of a system supplier. For more information: www.notubiz.nl.

About IREX Technologies

IREX Technologies BV have been instrumental in pushing the frontiers of digital reading since 2001 when their team developed the electronic paper display for the Sony Librié the first commercially available e-reader launched in 2004. Following the formation of IREX Technologies in 2005 as a spin-off company from Royal Philips Electronics their focus on open innovation and co-operation has seen them become the world's leading provider of solutions for reading written digital content with the ease and comfort of print on paper. www.irextechnologies.com

Media Relations

NotuBiz

Pascale Suister

T: +31 (0)10 789 09 90

E: p.suister@notubiz.nl