



## PRESS RELEASE

### **Mobipocket Reader format available on the electronic paper solutions from iRex Technologies**

Eindhoven/Paris, April 25, 2007

iRex Technologies BV, the Netherlands, and Mobipocket SA, France, are proud to announce that the Mobipocket Reader format available on the electronic paper solutions from iRex Technologies. The Mobipocket Reader will be available on the iRex iLiad ER 0100 from April 30, 2007 onwards.

Martin Görner, CEO of Mobipocket: "Paper like reading based on electronic paper display technology is the next logical steps for e-book reading, along with other LCD based mobile reading devices. We are happy that we can now offer our Mobipocket e-book readers a real paper like reading experience."

iRex Technologies is proud to be able to offer their iLiad users access to the vast amount of books that are available in the Mobipocket format, ranging from classics, reference works to international bestsellers.

Hans Brons, CEO of iRex Technologies BV: "We are excited that we can offer our customers this large selection of commercially available e-books and RSS feeds. This is a great extension of our philosophy that, with your iLiad, you have "all you need to read and write, wherever you are, whenever you want."

The Mobipocket Reader will be distributed, free of charge, to all iLiad owners (except China) by the iRex Delivery Service (IDS).

#### **About iRex Technologies**

iRex Technologies BV, located on the High Tech Campus in Eindhoven, the Netherlands, is a spin-off company from Royal Philips Electronics. iRex provides electronic-paper based solutions for reading written digital content with the ease and comfort of print on paper, combined with the interactivity, flexibility and up-dating ability of digital information. iRex has a Business-to Business focus: supporting organizations in bringing their content (newspapers, books, documents) to their members, customers and employees, wherever they are, whenever they want it.

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For the latest on iRex Technologies see <http://www.irextechnologies.com/mobipocket/>

#### **About Mobipocket**

Mobipocket SA has been developing software for the electronic publishing market since 2000 and offers a Mobipocket Reader available on the widest range of mobile reading devices in the industry. Mobipocket also develops the OEB (Open EBook) compliant Mobipocket reflowable file format which is the leading format for eBooks with tens of thousands premium titles available. Mobipocket strives to deliver the best mobile reading experience to all digital content enthusiasts.

The company is located in Paris, France and is since 2005 an Amazon.com company.

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