

4DCONCEPT OPENS ITS E-SHOP

4Dconcept announces the official opening of its e-shop store.4dconcept.fr



High technological added-value products selected by 4Dconcept can now be bought directly online, such as the iRex Technologies e-readers for instance.

Paris, the 3rd November 2008 – The French company 4Dconcept, specialized in editorial engineering and text (XML) and graphic (3D / 2D) content management, opens its online sale website, available for both professional and private users.

In a few clics, you can buy any iRex Technologies product or accessory, starting from the iLiad Book and 2nd Edition up to the brand new Digital Reader 1000S, with its A4 format, all delivered with their stylus to annotate books and documents.

“Being the only reseller in France for the iRex Technologies products, it seemed essential to us to develop an online sale structure for France. Of course, other new products related to our information engineering activity will be available on our e-shop in the near future.” says Mathieu Balzarini, 4Dconcept’s CEO.

This e-shop corresponds to a major change in 4Dconcept’s sale policy, that, from an exclusive B2B/B2B2C activity now also addresses private users.

The 4Dconcept e-shop is available at store.4dconcept.fr.

About 4Dconcept:

4Dconcept, specialized in editorial engineering and text (XML) and graphic (3D / 2D) content management, addresses matters such as content and knowledge management, editorial content enrichment and publishing, after-sale market and maintenance engineering, documentation heritage management and multi-channel publication. Since 1989, 4Dconcept defines, implements and deploys documentary and editorial systems for national and international companies. After having initiated its information system engineering activity, 4Dconcept developed since 2005 a global product offer with PAPERSafe, an information publishing platform for mobile devices, and AGILE, a full range of mobility and remote support solution.



4DConcept realizes challenging projects for the most prestigious clients: Reed Elsevier, Wolters Kluwer, the Editis group, the Le Moniteur group, Lagardère Digital Média, SAFRAN, Airbus, EADS, PSA, Thales, Total, Iveco, Renault Trucks, Bouygues SA and also Alcatel-Lucent and recently the DCNS and EDF ... More information on www.4dconcept.fr.

Press Relations :

Marie Lichtle

4Dconcept

marie.lichtle@4dconcept.fr

Tel : +33(0)1 61 08 50 20